**Case Study Competition Assignment – Business Education 9/10**

In this assignment you and a partner will work through a business decision that a coffee shop called the Daily Grind Coffeehouse will need to make. You will read the case study and make a decision together on which option you think is best and present your decision to the class.

You will be competing with one other group to make the best case to the class on why your decision is the right one to make.

Everyone will present on Thursday June 14th or Monday June 18th and you will be marked according to the outline below.

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| Category |  |
| **Case study write up**   * Thoroughly explains why the option chosen was the best one and goes through the pros and cons of each option. | /3 |
| **Questions and assumptions**   * Includes a list of assumptions made and extra information that would be helpful for making the decision | /2 |
| **Presentation style**   * (eye contact, tone of voice, professionalism) | /3 |
| **Presentation content**   * Explains what the problem is * Explains the three choices * Presents the group’s chosen solution * +2 if you make a power point and send it in to me before Thursday’s class | /5 |
| “Winner” – the team with the right answer/best explanation case | /2 |
| Total | /15 |