**Story of Stuff Discussion Questions**

1. What is the overall message of *The Story of Stuff?*
2. What persuasive techniques does Annie use to convince people of this message?
3. Why do you think Annie uses the format of a 20-minute video rather than another format, such as a report, web blog, or poster?
4. What bias does Annie have?
5. Who might disagree with Annie’s message? Why do you think they would disagree?
6. What is your analysis of *The Story of Stuff* – do you believe it makes a convincing argument? Explain why you think the vide is convincing or not.
7. Has *The Story of Stuff* affected the way you think about consumption? If so, how so?